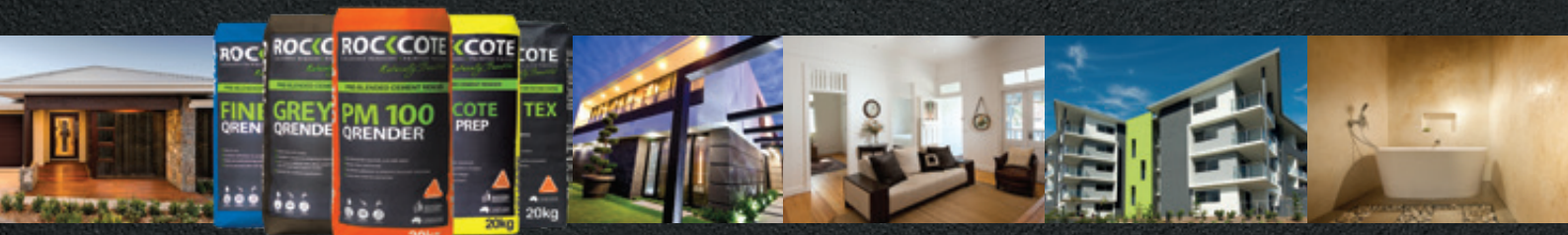


# ROCCOTE<sup>®</sup>

*Naturally Beautiful*







Hotel Hotel, Nishi Building, Canberra

Photography: Ross Honeysett

Artisan: Paul Geach

Product: ROCKCOTE Earthen Render Coarse with hemp,  
tinted to "Nishi" colour.



# *Naturally beautiful buildings*

ROCKCOTE has been creating stunning finishes for the interior and exterior of residential and commercial buildings for more than 30 years.

Proudly Australian owned and operated, ROCKCOTE understands the needs of Australian architects and designers and works closely with builders, applicators and painters to create products that perform exceptionally in Australian conditions.

Behind ROCKCOTE's innovative product development is a commitment to delivering the best products on the Australian market, a refusal to compromise on quality and a belief that people live best when they live in harmony with nature.

ROCKCOTE pioneered the use of premixed cement renders on Australian building sites and now produces two million bags annually in our state of the art render plant. ROCKCOTE EcoStyle was the first full range of Australian made non-toxic, very low VOC paint suitable for interior and exterior use.

ROCKCOTE is recognised nationally for our versatile coloured render systems, watertight walling systems and our dedication to reviving the traditional building arts by developing natural building materials that suit modern construction.

# RESEEK & DEVELOP:

## ROCKCOTE'S FIVE AXIOMS

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*ROCKCOTE's innovative philosophy, called Reseek & Develop, is the defining quality of our culture. It rests on five axioms:*

### *Embrace ancient knowledge and traditional skills.*

ROCKCOTE draws inspiration from the enduring creativity of the early artisans whose relationship with their materials was key to delivering stunning finishes. We support and nurture the skills of tradespeople who use our products by designing formulations that save time and money, delivering a beautiful job that continues to look good and perform well into the future.

### *Live in harmony with Mother Nature, mimic her.*

ROCKCOTE innovation seeks to understand and use natural design principles to reduce our impact, helping others to do the same. Our production plants were constructed with energy efficiency and waste minimisation in mind, and are self-sufficient in water. A growing number of our products are classed as non-toxic with very low VOC, like that of our EcoStyle Paints and Natural Materials.

### *Be judicious with modern science and technology.*

ROCKCOTE's approach to product formulation is to use just enough advanced technology to ensure our products meet the demands of our punishing Australian climate and are compatible with modern construction materials and methods. By using the best quality raw materials we reduce the amount of harsh chemicals needed to deliver outstanding performance.

### *Revive the use of natural materials.*

We believe that nobody wants poisons and toxins in their indoor or outdoor environments. Our pioneering work developing natural building materials for today's buildings using clay, lime, hemp and straw is changing the landscape of Australian buildings. Architects, designers and home owners are seeking out natural building materials which are beautiful, contain no poisons and actually help clean the air.

### *Help people create naturally beautiful buildings that don't cost the earth.*

A naturally beautiful building respects nature's limits and design principles. Every element of the design and construction process is considered and integrated through conscious collaboration. ROCKCOTE works with our partners to help bring these elements together and provide quality natural finishes that deliver remarkable lasting beauty.

# ROCKCOTE'S GOAL

IS TO BE THE FIRST FULLY SUSTAINABLE AND  
REGENERATIVE COMPANY ON THE PLANET

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## *Our Awards*

ROCKCOTE's products, people and buildings have been recognised for their innovation, leadership and sustainable business practices with a multitude of awards including:

- › United Nations World Environment Day Award
- › International Real Estate Federation Prix D'Excellence Awards finalist – ROCKCOTE Design Centre.
- › Q2 Green Partner, Queensland Government
- › Queensland Sustainable Industries Award
- › Australian Bulk Handling Award Environmental Project of the Year – ROCKCOTE Dry Mix Render Plant

## *Dry Mix Render Plant*

The ROCKCOTE Dry Mix Render Plant at Yandina in Queensland is the first plant of its kind in Australia using cutting edge technology to produce quality, pre-mixed, bagged cement render products.

The plant uses an innovative gravitational system that requires sand to be lifted just once instead of being moved on multiple conveyors like other render plants. Gravity takes care of the rest, making screening far more economical, and much more reliable than standard plants.

Sand is stored in an under cover drainage pit where excess water (several thousand litres per week) is drained and recycled for use in the onsite vegetable garden.

## *Gold Coast Design Centre*

The ROCKCOTE Design Centre in Nerang demonstrates that a commercial development can be both truly beautiful and fully sustainable.

A piece of derelict industrial land was transformed into a community asset and a showcase for ROCKCOTE architectural coatings and natural materials. Based on core values of biomimicry, radical waste reduction, integration and non-compromise, the project was planned to achieve maximum efficiency with minimal external inputs.

The building is energy positive (produces more energy than it uses) thanks to solar panels on the roof; operates entirely on rainwater; and all sewage and rainwater is treated on site.



The award-winning ROCKCOTE Gold Coast Design Centre, Nerang, Queensland.



# ROCKCOTE PRODUCT RANGE



## Coating and Walling Systems

ROCKCOTE delivers innovative, reliable systems to meet the complex requirements of the building industry, drawing from experience to ensure components work together seamlessly. ROCKCOTE's Coating Systems deliver a complete coating solution for almost all substrates – from primers to renders, top coats and high performance membranes. Our Codemark and BAL Certified Thermal Dry Zone Walling System is light-weight, provides thermal insulation and a watertight guarantee.

### RANGE INCLUDES:

- ROCKCOTE Reinforced Render (RRR) System
- Coating systems for all substrates
- ROCKCOTE Thermal Dry Zone Walling System

## Renderers, Patches and Primers

ROCKCOTE supplies a range of cement renders, polymer renders, preparation and priming products manufactured to meet the needs of building professionals. Designed by solid plasterers for solid plasterers, ROCKCOTE materials are site-friendly and offer consistent product quality, improved efficiency and superior protective finishes.

### RANGE INCLUDES:

- Pre-blended QuickRenderers
- Lightweight, pre-mixed polymer renders
- Patching compounds and primers for preparing just about any substrate

## Coloured Renders and Textures

Create a unique look for any building, inside or out, with ROCKCOTE's Coloured Renders and Textures. Whether the project is traditional or contemporary, a new development or renovation, a home or commercial development, ROCKCOTE Coloured Renders and Textures deliver long lasting beauty, performance and durability. Suitable for most building surfaces, without the need for painting.

### RANGE INCLUDES:

- 12 different texture products available in an unlimited colour range
- Flexitex
- Acrylic textures
- Natural stone finishes





## *EcoStyle Paints*

Paint without compromise. ROCKCOTE EcoStyle Paints are high performance, pure acrylic paints that are also non-toxic and very low VOC. Exterior quality paints formulated without toxins, EcoStyle can also be used for interior applications, offering durability, stain resistance and ease of cleaning. They are GECA certified and contribute to Green Star points. For use in education, health, commercial buildings and family homes.

### **RANGE INCLUDES:**

- Gloss
- Satin
- Low Sheen
- Flat
- Sealer/Undercoat
- Ceiling White

## *Membranes and Clear Finishes*

Australian buildings need high performance coatings that can withstand the harshest climatic conditions. ROCKCOTE's High Performance Membrane Paints – Armour and Armour Flex – are heavy-duty, flexible, high build coatings that deliver unrivalled performance and superior crack-bridging. ROCKCOTE's Clear Finishes – Clearcote and Repel – offer improved protection to our Coloured Renders, while enhancing the look and feel of the surface beneath.

### **RANGE INCLUDES:**

- Armour
- Armour Flex
- Clearcote
- Repel

## *Natural Materials*

ROCKCOTE's Natural Materials draw inspiration from nature to create beautiful interior and exterior finishes that don't compromise human health or the environment. By working with natural clay and lime and renewables like straw and hemp, we are reviving ancient techniques to create natural aesthetics for contemporary buildings. The breathable plasters and paints can be used on a variety of substrates including plasterboard and cob.

### **RANGE INCLUDES:**

- Clay Paint
- Lime Wash
- Clay Plasters
- Lime Plasters
- Earthen Renders



# *WORKING WITH A PROJECT TEAM*



## *Developers*

A high percentage of the total resources consumed in the life of a building are allocated before a sod is turned. ROCKCOTE has extensive experience working with different construction methods and substrates and can provide developers with the right information to make the best decisions from the start of each project.

ROCKCOTE has been involved with coating most substrates and offers written specifications for the optimum system for each substrate. Adopting our combined Walling and Coating Systems can reduce time to reach lock-up stage and the number of different contractors required on site.

We develop ongoing partnerships with Developers by delivering vastly superior product while saving time and money. A high quality ROCKCOTE system can also add value to a property and increase the range of selling points.

## *Architects & Specifiers*

ROCKCOTE's business philosophy aligns closely with that of architects and specifiers with a sustainable and regenerative ethos. Few people would argue against the value of naturally beautiful buildings and by working together we can create stunning buildings with minimal environmental impacts.

Our regional Business Development Managers work collaboratively with architects and specifiers, providing information about ROCKCOTE products and systems, product samples and system specifications.

We follow the entire project from specification through to completion, working with members of the project team along the way, ensuring that the intention of the architect is carried through to the builder and the applicator.





## *Builders*

*(commercial and residential)*

A ROCKCOTE Business Development Manager works collaboratively with the builder on each project, following it from specification through to completion. Information is obtained about the finishes sought and the substrates used in the project; and specification and warranty information supplied.

ROCKCOTE is able to supply contacts for professional and reliable applicators that have access to a national distribution network for our products.

We then project manage the job through regular meetings, site inspections and quality checks to ensure that the construction progresses as planned, keeping the Site Manager informed of relevant developments and any issues.

A system warranty is available where a full ROCKCOTE system is used and installed according to ROCKCOTE specifications.

## *Applicators*

*(solid plasterers and painters)*

ROCKCOTE was built on products created by tradesmen for tradesmen. Our product development is an ongoing process, informed by feedback from the tradespeople who use our products every day.

We are committed to producing products that suit the many different methods of working, including geographic and cultural preferences and tastes. Feedback from our applicators has resulted in the development of formulations for different climates including cool, damp conditions and hot, dry conditions.

ROCKCOTE has a national support network of trainers and skill development opportunities including our acclaimed Natural Materials Workshop for Applicators, a cornerstone of our Artisan Certification program.





# ROCKCOTE FOR ALL PROJECTS



## *Commercial and Public Buildings*

An Australian owned family company, ROCKCOTE is proud of its track record in providing quality finishes to international standard buildings including three of the most well known buildings in Canberra - the National War Memorial, National Museum and National Portrait Gallery. Our Natural Materials are showcased in the award-winning Hotel Hotel development in Canberra's Nishi building.

Our environmental ethos places ROCKCOTE in an enviable position to advise on the optimum finishes for Green Star projects.

## *Health and Aged Care*

Projects in the health and aged care sector need high performance products and people who are committed to seeing through projects from start to finish. ROCKCOTE's walling and coating systems ensure lasting beauty and longevity for building exteriors and our pure acrylic EcoStyle Paints contain very low VOCs for a healthier indoor environment.

ROCKCOTE's experience in this sector has underpinned new construction projects such as Ramsay Private Hospital on the Sunshine Coast; and the refurbishment of hospitals all over Queensland. Our products have also been used on countless aged care and retirement developments including the five star Arcare aged care facility in Maroochydore; and Palm Lake Over 50s Resorts at Fern Bay and Ballina.

## *Education*

Highly durable and non-toxic, ROCKCOTE products are the obvious choice for schools, child care centres and universities.

EcoStyle Paints were used in more than 30 projects across Queensland as part of the government's Building the Education Revolution program and an increasing number of education institutions are turning to ROCKCOTE for guidance on how to choose finishes that do not negatively impact indoor air quality.

ROCKCOTE Trowel On and ROCKCOTE Armour is our recommended system for exterior walls on education projects, delivering exceptional quality and durability.





RGD Property Group's Saltwater and Broadwater Apartments at Birtinya, Queensland feature full ROCKCOTE systems interior and exterior.

## *Multi-unit residential*

ROCKCOTE products have been specified on multi-unit residential projects for decades, paving the way for the development of ROCKCOTE Armour Flex – our highest performance membrane paint ever. Armour Flex provides exceptional crack-bridging properties and elasticity as well as minimal dirt pick-up. The flow-on benefits are a longer lasting coating, lower maintenance and minimal mould-growth.

Our multi-unit residential projects span Australia's east coast including 25 years of building on Queensland's Sunshine Coast with RGD constructions; the award-winning refurbishment of the iconic Essington Apartments in Newcastle; major projects in Ashfield, Sydney with Northland Constructions; and the Rive Apartments in Breakfast Creek, Brisbane.

## *Residential*

ROCKCOTE works in partnership with some of Australia's best-known home builders – GJ Gardner, Clarendon Homes, PJ Burns, Morcraft, Coral Homes and Mirvac to name a few. ROCKCOTE also provides guidance on the optimum system for every substrate, as well as feedback on new substrates that enter the market. Regular training on the use of our products is available to applicators and painters used by our build partners.

Our large range of decorative finishes coupled with a variety of finishing options ensures that the look and feel of individual residences can be adapted according to preference. ROCKCOTE also offers warranties and maintenance guides for residential customers to instill confidence in the quality and high performance level of our products.

*“RGD prides itself on and has developed its own ‘Environmental Opportunity’ (EO) methodology that is applied to every project. It covers the use and choice of materials, management, indoor environmental quality, energy, transport, water, land use and ecology. ROCKCOTE’s products fit favourably with RGD’s EO criteria.”*

**- Ron Grabbe, Director, RGD**





**PHONE:** 1300 736 668

**HEAD OFFICE:** 18 Machinery Road, Yandina, QLD 4561

**EMAIL:** [enquiries@rockcote.com.au](mailto:enquiries@rockcote.com.au)

**WEB:** [www.rockcote.com.au](http://www.rockcote.com.au)

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